

**MATA GUJRI MAHILA MAHAVIDYALAYA (AUTONOMOUS)
JABALPUR (M.P)**

CLASS	B.COM
YEAR	I YEAR
SUBJECT	Applied Economics
TITLE OF THE PAPER	Micro Economics
COMPULSORY/OPTIONAL	OPTIONAL PAPER
MAX. MARKS 50 (40+10)	MAX. MARKS 50 (40+10)

Unit I- Micro Economics- Definition, meaning, Inductive and Deductive methods, Importance and Limitations of Micro Economics.

Unit II- Law of Demand- Meaning, Definition, Characteristics, Types of Demand, Exceptions of Law of Demand.

Unit III- Elasticity of Demand- Concept, Definition, Importance, Types and measurement of Elasticity of Demand, Production Function (With one and two variables), Economies- Internal and External.

Unit IV- Factors of Production- Land, Labour, Capital, Organization and Enterprise. Cost and Revenue Analysis.

Unit V- Market Structure- Concept, Definition, Characteristics, Classification, Price determination under perfect and Imperfect Competition, Marginal Productivity, Theory of Distribution.

**MATA GUJRI MAHILA MAHAVIDYALAYA (AUTONOMOUS)
JABALPUR (M.P)**

CLASS	B.COM
YEAR	I YEAR
SUBJECT	Applied Economics
TITLE OF THE PAPER	Macro Economics
COMPULSORY/OPTIONAL	OPTIONAL PAPER
MAX. MARKS 50 (40+10)	MAX. MARKS 50 (40+10)

Unit I- Macro Economics- Concept, Nature, Importance, Limitations, Difference between Micro and Macro Economics.

Unit II- National Income- Meaning, Definition and Concept, Methods for measuring National Income in India and its Problems.

Unit III- Theories of Wages, Interest and Employment.

Unit IV- Monetary Theories- Quantity theory of Money, Modern theory of Money, Keynes's theory of Money and Price.

Unit V- Recent Industrial Policy, Industrial Growth in Phase II and III, disinvestments, Foreign Direct Investment.

MATA GUJRI MAHILA MAHAVIDYALAYA
(AUTONOMOUS)JABALPUR

Session	2018-19
Class	B.Com
Year	Second
Subject	Applied Economics Group
Title of The Paper	Indian Company Act
Compulsory/Optional	Compulsory Paper-I
Max. Marks	40

INDIAN COMPANY ACT

Unit-1	Company- Definition, Characteristics, Type of Company. Formulation of Company, Promotion, Incorporation and Commencement of Business.
Unit-2	Detailed study of Memorandum of Association, Articles of Association and Prospectus.
Unit-3	Shares- Share Capital, Types of Shares, Transfer and Transmission of Shares, Shareholders v/s Members of the company, Debentures- Meaning and Types, Borrowing powers, Mortgages and Charges.
Unit-4	Directors- Managing Directors, Whole time Directors, Their qualifications, Appointment, Powers, Duties and Liabilities. Company Meeting: Types, Quorum, Voting, Resolution and Minutes.
Unit-5	Majority Powers and Minority Rights, Prevention of oppression and mismanagement, Winding-up of companies- Types and Methods.

MATA GUJRI MAHILA MAHAVIDYALAYA
(AUTONOMOUS)JABALPUR

Session	2018-19
Class	B.Com
Year	Second
Subject	Applied Economics Group
Title of The Paper	Banking & Insurance
Compulsory/Optional	Compulsory Paper-II
Max. Marks	40

BANKING AND INSURANCE

Unit-1	Principles of Banking: Definition of Bank, Creation of Money: Present Structure of Commercial Banks in India, Principles of Management in Banks: Managerial Functions in Banks, Indian Banking System-Features, Classification of Banking Institutions. Reserve Bank of India-Functions, Control of Credit by RBI, Powers of RBI.
Unit-2	Management of Deposits and Advances, Deposit Mobilization, Classification and Nature of Deposit Accounts, Advances, Lending Practice, Types of Advances. Investment Management: Nature of Bank Investment, Liquidity and Profitability, Cheques, Bills and their Endorsement, Government Securities, Procedure of E-Banking.
Unit-3	Insurance- Meaning, Need, Types, Functions and Principles. IRDA, its Functions and Importance, Insurance as Social Security Tool. Insurance and Economic Development.
Unit-4	Life Insurance: Introduction, Need, Importance, Elements of Contracts and Life Insurance Contract. Settlement of Life Insurance Claims.
Unit-5	Organization Of General Insurance Corporation and its Subsidiary Companies and its Functions. Settlement of General Insurance Claims. Health Insurance: Need, Scope and Importance.