

B.COM{HON'S} PROGRAMME

VISION:

To prepare the graduates who embody the MATA GUJRI MAHILA MAHAVIDHYALAYA {Autonomous},Jabalpur graduate attributes.

MISSION:

The department of B.Com {Hon's} aims to provide students with-

- The knowledge and skills to understand and participate in , the modern business and economic world .
- To prepare them for subsequent graduate and post graduate studies.
- To provide students with the latest tools of analysis and IT skills to achieve success in their professional careers .

PROGRAMME EDUCATIONAL OBJECTIVES {PEOs}

The graduates of this degree will-

PEO1- Be knowledgeable across the core requirements of the degree.

PEO2- Possess comprehensive knowledge of the area of specialization in the faculty.

PEO3- Engaged confidently in self directed study and research.

PEO4- Critically evaluate new ideas, methodologies and theoretical frameworks in a specialized field of study

PEO5- Be knowledgeable of domestic and international economic and organizational environments

PROGRAMME OUTCOMES {POs}

The graduates of this degree programme will have the capacity to-

PO1- Use basic mathematical and statistical tools of analysis .

PO2- Apply critical and analytical skills and methods to evaluation and resolution of complex problems .

PO3- Operate effectively in multicultural and diverse environment

PO4- Compare international issues through the lens of commerce disciplines .

PO5- Evaluate and demonstrate an understanding of the concepts , principles and theories of their selected areas of study outside the core disciplines of economics and business .

PROGRAMME SPECIFIC OUTCOMES{PSOs}

PSO1- To demonstrate knowledge of major theories and models in key areas of organizational behaviour .

PSO2- To enrich communication skills and communicate efficiently/effectively in both written and oral .

PSO3- To be proficient in the use of appropriate information technologies .

PSO4- To demonstrate knowledge of macro and micro economic theory relating to current economic policies , markets and firms.

PSO5- To apply basic mathematical and statistical skills necessary in analyzing problems in accounting , taxation, finance , marketing and management .

PSO6- To evaluate national and international debates and discussions on economic , commercial and business issues.

PSO7- To analyze problems and generate realistic solutions based on current academic research.

PSO8- To recognize and understand the ethical responsibilities as active global citizens and leaders in the communities.

Course Outcome:

- **Financial accounting**
On successful completion of this course the student are enabled with the Knowledge in the practical applications of accounting. To expose fundamentals of accountancy in elaborate manner.
- **Advanced Accounting and Practice**
Providing extensive coverage of advanced accountancy .To enable the students to learn the basic concepts of Partnership Accounting, and allied aspects of accounting. After the successful completion of the course the student should have a thorough knowledge on the accounting practice prevailing in partnership firms and other allied aspects.
- **Cost Accounting**
Making students to know importance about cost variance. To provide adequate knowledge on Cost Accounting Practice.
- **Management Accounting**
Imparting the knowledge about accounts in management. To develop the understanding of accounting tools and information and their uses in Decision making. This course aims to develop an understanding of the conceptual framework of Management Accounting.
- **Corporate Accounting**
To expose extensive knowledge in company accounts. To teach the basic concepts and real life procedures in company accounts. This course aims to enlighten the students on the accounting procedures followed by the Companies. To enable the students to be aware on the Corporate Accounting in conformity with the provision of the Companies Act.
- **Managerial Economics**

The students acquire the knowledge of Demand forecasting in sales management, Price fixing, market competitors, and management of business firms.

- **Marketing Management**
On successful completion of this course the students should have the practical knowledge and the tactics in the marketing.
- **Human Resource Management**
To understand the nature of human resources and its significance to the organization.
- **Financial Management**
This course enables the students with the knowledge about the Capital budgeting, Working capital, cash management, and better financial management techniques.
- **Income-Tax Law and Practice**
This course aims to provide an in-depth knowledge on the provisions of Income Tax. To familiarize the students with recent amendments in Income-tax.
- **Banking Law and Practice** To enlighten the students' knowledge on Banking Regulation Acts. After the successful completion of the course the student should have a thorough knowledge on Indian Banking System and Acts pertaining to it.
- **Research Methodology**
Upon completion of this course, students will be able to understand and use the concept of research methodology. Judge the reliability and validity of experiments and perform exploratory data analysis. Students will be able to use parametric and non-parametric hypothesis tests (and interpreting their results). Use computer-intensive methods for data analysis.
- **Advanced Statistics**
Upon completion of this course, students will be able to demonstrate the ability to apply fundamental concepts in exploratory data analysis. Recognize observational studies and experiments. Demonstrate an understanding of the basic concepts of probability and random variables. Understand the concept of the sampling distribution of a statistic, and in particular describe the behavior of the sample mean.
Apply and interpret basic summary and modeling techniques for bi-variate data and use inferential methods in the context of simple linear models with Normally distributed errors.
- **Public finance**
On completion of this course, the students will be able to have conceptual clarity of public expenditure and revenue theories; to apply the principle of optimal taxation in analyzing various governments tax policies; to know the application of public economics in analyzing various energy policies; to comprehend various types of public goods and its real world application; to apply and integrate Equity and Efficiency Economics principles.
- **Macro Economics**
The Course aims to explain the concept of macroeconomics, Students will be able to apply the circular flow of income and expenditure, to analyse the income determination through classical and Keynesian economics. Students will learn to integrate the role of fiscal and monetary policies in regulating economy.
- **Business Organization and Communication**

On successful completion of this subject the students acquire the knowledge about the various types of business organizations and Communication skills. Students acquire knowledge about effective communication skills, drafting of Reports, minutes and memorandum of a meeting as well as drafting letters & applications. To develop the ability of the students to communicate clearly and correctly in English and regional languages on the matters relevant to day to day business operation with emphases on quality of presentation. To help the students for general understanding of the various aspects of business communication and business environment of the country.

- **Business Mathematics**

Students gain knowledge regarding calculation of discount, Profit, loss, commission, interest etc. Further, they learn the methods of data collection, summarizing, Presentation and tabulation of data.

- **Business Statistics:** The objective of this paper is to provide an understanding for the graduate business student on statistical concepts to include measurements of location and dispersion, probability, probability distributions, sampling, estimation, hypothesis testing, regression, and correlation analysis, multiple regression and business / economic forecasting.

- **Indirect Taxes Law and Practice**

Making students aware of legal process of assessment. Making students aware of advanced legal process of assessment.

- **Internship & Viva- Voce**

This gives practical exposure in the Project work, knowledge which will equip the students in Research work.
