

MATA GUJRI MAHILA MAHAVIDYALAYA AUTO), JABALPUR .M.P.



**Strategic Planning
and
Deployment Document**

2018-2024

Summary

Strategic planning is a continuous process with a specific focus on accomplishing institutional goals in this competitive world. Strategic Planning and deployment document (SPDD) is based on analysis of current obstacles and future opportunities and envisages the direction towards which the organization should move to achieve its set goals and objectives.

The institutional perspective plan aligns with the vision and mission of the institution which is the constant driving factors for improving academic quality. The goals are defined and guided by the stake holders (management, Principal, Heads of Department, faculty, staff, students, alumni and parents) through indepth analysis. After analyzing the internal and external environment, the institutional goals were set up in all possible growth domains through continuous thought process and discussion with Heads of Department and faculty members. The strategies with action plans were decided to achieve institutional strategic goals.

While formulating the strategic plan and deployment document, care has been taken to involve all stakeholders to help contribute their part which is vital for the success of every organization. Effort has been taken to identify clearly the implementation processes and monitoring by identifying measurable targets in line with the desired outcomes.

GOAL

To deliver quality education to students and prepare them to face challenges, play a pivotal role in balancing a personally fulfilling life along with a strong engagement with the world.

OBJECTIVES

- To provide quality education.
- To impart life skills and values.

Strategic Goals

Institutional Strategic Goals are effectively deployed to focus on bringing quality improvements in the areas of:

1. Teaching- Learning and Research
2. Internal Quality Assurance System
3. Infrastructural facilities
4. Governance, Leadership and participative management
5. Student's development and participation
6. Staff development & welfare
7. Collaboration and Extension Activities
8. Best Practices

1. Teaching Learning and Research

- Develop mechanism for Incubation center.
- Academic planning and preparation of Academic Calendar
- Development of teaching plan
- Use of advance teaching aids and adopt enhanced ICT techniques.
- Development of e- learning resources
- Promote research culture and facilities.

- Introduction of new Postgraduate courses in Urdu, Sanskrit and Philosophy.
- Introduction of innovative Add-on/Certificate/ Value added Courses.
- Further strengthen the transparent and fair feedback system.
- Focus on Continuous assessment of students.
- MoUs with different institutions and industries.
- Allocation of Seed Money for Research Projects

2. Internal Quality Assurance System

- To organize Training programs/ workshops on quality for teaching and non-teaching staffs.
- Periodic check and guidance for quality improvement
- Promoting best practices
- AQAR and SSR preparation and submission
- Setting the backdrop for the implementation of NEP 2020.
- Create awareness and mechanism for Electoral literacy.

3. Infrastructural facilities

- Infrastructure development
- Increase the number of Smart Classrooms.
- Modernization of Laboratory and equipment
- Automate the Library operations.
- To develop section for digital library
- To build lift for physically challenged
- To build outdoor synthetic basketball court, badminton and tennis courts
- To establish Language Lab in Sanskrit and Urdu.
- To install CCTV cameras for better surveillance

- To launch new website of the college

4. Governance, Leadership and participative management

- Decentralize the academic, administration and student related responsibilities.
- Assign duties, responsibilities and accountability.
- Establishment of functional committees, Cells and clubs
- Getting green certification and green audit

5. Student's Development, Participation and Support

- Focus on Students Trainings & Placement Activities
- Increase Student's representation in various committee and cell.
- Encourage and motivate students to participate in competitions.
- Encourage students to Participate in Institutional Social Responsibility activities.
- Scholarships for needy and meritorious students
- Student exchange program

6. Staff Development & Welfare

- Performance evaluation system
- Staff Training for quality improvement.
- Staff welfare policy implementation
- Timely promotion of teachers through Career advancement schemes
- Funds to be allocated for seminars/conferences/workshops etc.
- Faculty Exchange program.

7. Collaboration and Extension Activities

- MoUs with NGOs ,Industries for student training and extension activities
- Identify community and social development work Conducting awareness camps.
- Development of training centers for Indigenous skills for employability

8. Best Practices

- Green initiatives for Campus sustainability.
- Value-based women empowerment activities
- Environmental Social Responsibility through various project .
- ICT in teaching learning process, library and administrative jobs.
- Central Research laboratory sponsored by CURIE Project DST,NEW DELHI
